

MEDIA RELEASE

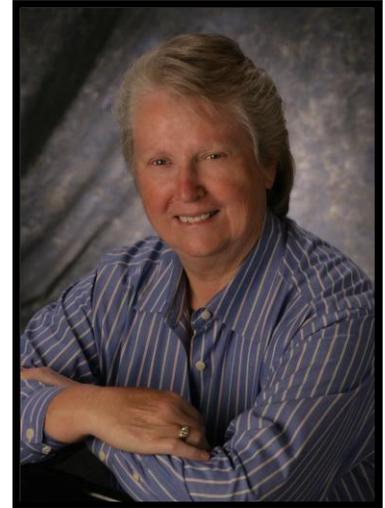
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Fran David Announces Retirement as Hayward's City Manager

Mayor Barbara Halliday today announced that the City Council has received and accepted a notice of retirement from Ms. Fran David, Hayward's City Manager. David has been with the City since September 2006, serving as Assistant City Manager and Acting City Manager before being appointed as the City Manager in April 2010.

David, a graduate of California State University-Hayward (East Bay), is a recognized Credentialed Manager through the prestigious International City/County Management Association (ICMA). She has been in public service since 1971, when she started with the City of Pittsburg California, and has over thirty years of public sector experience in various capacities, including as a Volunteer in the United States Peace Corps serving in Barranquilla, Colombia.



Prior to coming to Hayward, David was employed in various capacities with the County of San Mateo, the City of Daly City, the City of Oakland, and the City of Berkeley. In addition, she also has had a distinguished career in the private sector as both an entrepreneur and corporate executive. During her tenure as City Manager, the City implemented a robust and well-respected public art program to deter graffiti, established a strong ethic of communicating with and listening to the community, developed a highly skilled Executive Team recognized throughout the region, and helped guide the City to a stronger, more sustainable financial future.

“Retiring as City Manager for this community was a hard decision” David said. “However, it is time. Being the City Manager of Hayward has been an honor and a privilege that I will always cherish. I am grateful for Council’s courageous leadership and professional governance. Under the leadership of the two Mayors and several Council Members for whom I have served, I consider Hayward to be one of the best governed communities in California.”

The Council is discussing an effective date with David, which will be agreed upon in the next week or two, but is expected to be on or before September 30, 2016. In the meantime, Council has several meetings scheduled to discuss the process and timeline Council wishes to utilize to identify, select, and hire the next City Manager.

“Hayward has benefitted enormously during the past decade from City Manager David’s outstanding leadership and management expertise,” Mayor Halliday said. “I know I speak for the entire City Council in thanking her for her exemplary public service and in wishing her all the best as she moves to the next phase of her life as a retiree.”