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East Bay Community Energy begins service to commercial customers across Alameda County

Service to residents to follow as nonprofit EBCE becomes new electricity provider for Alameda County and 11 of its cities

Hayward, Calif., June 13, 2018—East Bay Community Energy (EBCE) this month officially became the electricity provider for unincorporated Alameda County and eleven of its cities, including the City of Hayward.

Businesses within EBCE’s service area are being automatically enrolled to receive cleaner energy in June, and residential customers will be enrolled in November.

EBCE partners with PG&E for power distribution, customer service, and billing while providing more renewable energy at lower rates. EBCE is locally governed, with Board and Community Advisory Committee meetings and business processes open to public attendance and review. Earnings will be reinvested back into the community, creating local jobs and retaining local involvement in energy choices.

EBCE customers will have two choices: *Bright Choice* and *Brilliant 100*. Bright Choice service uses approximately the same amount of clean energy sources as PG&E but costs less. Brilliant 100 service is greener than PG&E electricity at the same price. In an effort to support Hayward climate-protection goals, commercial customers in the city are being enrolled in Brilliant 100 automatically at the start of service.

“Hayward is proud to be a member of EBCE and is leading the way when it comes to clean, renewable energy,” said Hayward Council Member Al Mendall, the city’s representative on the EBCE Board of Directors. “EBCE will play a significant role in helping Hayward meet the goals of our Climate Action Plan.”

“We’re excited to bring clean electricity service to Alameda County,” said Nick Chaset, EBCE chief executive officer. “Our business customers will now be able to power their work with more renewable energy that doesn’t affect their bottom line.”

EBCE will be purchasing solar, wind, and hydroelectric renewable energy as sources for its renewable and carbon-free power. Over time, EBCE will increase the amount of renewable energy in its power mix.

EBCE is a public agency power supplier, committed to providing electricity generated from a high percentage of renewable sources. With commencement of EBCE service from June through November 2018, Alameda County businesses and residents will have a greener alternative for the source of their electricity.

For more information about EBCE, please visit www.ebce.org. The EBCE contact for news media inquiries is Annie Henderson, vice president of marketing, (510) 640-9681.