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## **Hayward selected for national *What Works Cities* initiative to improve services through data collection, analysis and evidence**

*Collaborative project with Center for Government Excellence at Johns Hopkins University to focus on illegal dumping on public land*

**HAYWARD, Calif.**, Sept. 26, 2017—Hayward is one of five new cities joining the *What Works Cities* initiative that teams with municipal governments to make better use of data collection analysis and evidence to enhance public services, the project's leaders announced today.

*What Works Cities* was launched in April 2015 by Bloomberg Philanthropies and provides participating cities with support, resources and access to a consortium of leading public policy and research organizations.

"We are excited about being selected as a What Works city," said Kelly McAdoo, Hayward city manager. "Our city is committed to getting better results for our residents through experimentation, data, and evidence. This partnership with Bloomberg Philanthropies will add tremendous value for our community."

Through the initiative, Hayward will work with the Center for Government Excellence at Johns Hopkins University of Maryland and Results for America, based in Washington, D.C., to improve the City's ability to collect, manage and create open data, with a focus on improving public safety and quality of life by curbing illegal dumping.

Other California cities previously selected to participate in the What Works Cities program include Downey, Modesto, Riverside, Salinas, San Francisco and San Jose.