



DATE: February 20, 2019

TO: Community Services Commission

FROM: Community Services Manager

SUBJECT FY 2020 Application Review Committee Preliminary Draft Funding Recommendations

RECOMMENDATION

That the Commission reviews and comments on this report.

SUMMARY

This report provides a brief review of the Application Review Committee (ARC) deliberation process and next steps.

BACKGROUND

The Community Services Commission (CSC) serves as an advisory body to the Hayward City Council. The CSC makes recommendations to Council regarding the distribution of Community Development Block Grant (CDBG) and Social Services program funding through the annual Community Agency Funding process.

The Community Agency Funding process opened with the publication (in English and Spanish) of a Notice of Funding Availability (NOFA) on September 28, 2018. The announcement was also posted at City Hall; published in the Daily Review; emailed to currently funded agencies, previously funded agencies, applicants from previous years and all other interested parties on the Community Agency Funding mailing list. Several broadcast email reminders were also sent in advance of the Mandatory Bidder's Conference held on October 30, 2018.

The CSC reviews all eligible applications and the CSC Chairperson appoints Application Review Committees (ARC) by funding category (Infrastructure/Economic Development/Public Services, Arts and Music, and Social Services) to conduct applicant interviews prior to drafting funding recommendations for Council review and approval.

DISCUSSION

35 applications for FY 2020 funding were received by the December 13, 2018 deadline. There were no late applications.

CATEGORY	FUNDING SOURCE	NUMBER OF APPLICANTS	AMOUNT REQUESTED	AMOUNT AVAILABLE
Arts and Music	General Fund	7	\$106,251	\$86,000
Economic Development	CDBG	2	\$264,999	\$264,999
Infrastructure	CDBG	2	\$340,000	\$668,006
Public Services	CDBG	7	\$506,693	\$199,500
Social Services	General Fund	17	\$633,851	\$450,950
TOTALS			\$1,851,794	\$1,669,455

Per the City of Hayward Compliance Policy Manual adopted by Council in 2014, in each CDBG program year the cost of administration and HUD-related fair housing activities are subtracted from the annual entitlement award amount. For FY 2020, \$25,000 will be made available from the administrative category of the City's entitlement award for fair housing activities and a separate RFP will be issued. Pursuant to guidance from Council at the April 17, 2018 meeting, funding for Eden I&R 211 Services was also subtracted out from the available funds for social services.

After this internal process is complete, remaining funds are made available to eligible community partners and social service applicants through the Community Agency Funding process. On April 17, 2018, Council provided guidance that City of Hayward operated CDBG projects were subject to the competitive process.

The CSC recognized the importance and value of Council's identified three Strategic Initiatives, and used them to guide and focus the application review process. Review of the preliminary draft recommendations of the Infrastructure / Economic Development / Public Services, and Arts and Music ARCs (January 26, 2019) and the Social Services ARC (February 2, 2019) will take place at the February 20, 2019 CSC meeting. The preliminary funding allocations are included in Attachment II. Note that the Social Services ARC also made funding recommendations if an additional \$100,000 were to be available. Following deliberations, Draft Funding Recommendations for all categories will be finalized and a Preliminary Public Comment period will commence.

ECONOMIC IMPACT

The City of Hayward will allocate funds for the delivery of community and economic development activities for the provision of eligible services to low-income Hayward residents to improve their quality of life.

STRATEGIC PRIORITIES

This item supports the Complete Communities and Tennyson Corridor Strategic Initiatives.

Complete Communities Strategic Initiative:

Goal 1: Improve the quality of life for residents, business owners, and community members in all Hayward neighborhoods.

Tennyson Corridor Strategic Initiative:

Goal 5: Increase Community Resiliency

FISCAL IMPACT

In April 2019, the City of Hayward will award federal CDBG and City General Fund FY 2020 contracts to non-profit agencies that meet minimum contracting and reporting standards.

SUSTAINABILITY FEATURES

All infrastructure improvements will include features to maximize energy efficiency, encourage water conservation, and reduce emissions and waste products.

NEXT STEPS

Recommendations for all categories will be finalized and a Preliminary Public Comment period will commence. At the March 20, 2019 CSC meeting, the Public Comment Period will be closed and the CSC will make their final recommendations to Council for their review in April 2019.

Prepared by: Monica Davis, Community Services Manager

Recommended by: Jennifer Ott, Deputy City Manager

Approved by:

Kelly McAdoo, City Manager

FY 2020 Community Agency Funding - ARC Recommendations							
COMMUNITY SERVICES COMMISSION COMMUNITY AGENCY FUNDING RECOMMENDATIONS FY 2020							
Source	Category	Agency Name	Project	FY 2019 Funding	FY 2020 Request	FY 2020 ARC Rec	
CDBG - PUBLIC SERVICES, ECONOMIC DEVELOPMENT, AND INFRASTRUCTURE CATEGORY							
CDBG	Public Services	A-1 Housing	Housing Counseling	\$ -	\$ 65,000	\$ -	
CDBG	Public Services	Abode Services	Homeless Services	\$ 40,000	\$ 51,822	\$ 40,000	
CDBG	Public Services	Centro Legal de la Raza	Tenants Rights / Housing Counseling	\$ 54,000	\$ 134,128	\$ 45,000	
CDBG	Public Services	CRIL	Housing Counseling	\$ -	\$ 100,704	\$ 20,000	
CDBG	Public Services	BOSS	Homeless Services	\$ -	\$ 38,999	\$ -	
CDBG	Public Services	ECHO	Tenants / Landlord Services	\$ 57,000	\$ 26,000	\$ 25,000	
CDBG	Public Services	COH - Library Family Education Program	Education Services - Afterschool Tutoring	\$ 163,320	\$ 90,040	\$ 69,500	
CDBG	Econ Dev	4Cs of Alameda County	Microenterprise Childcare Provide Training	\$ 30,000	\$ 30,000	\$ 30,000	
CDBG	Econ Dev	Downtown Streets, Inc.	Homeless / Job Training	\$ 149,999	\$ 234,999	\$ 234,999	
CDBG	Infrastructure	La Familia / FESCO Marquis House	Facility Fencing, Exterior paint and Electrical upgrades	\$ -	\$ 40,000	\$ 40,000	
CDBG	Infrastructure	COH - Housing Rehab. Program	Habitat for Humanity HRP & Rebuilding Together HRP	\$ 300,000	\$ 300,000	\$ 300,000	
TOTAL RECOMMENDATIONS - CDBG						\$ 804,499	
ARTS & MUSIC CATEGORY							
GF	Arts & Music	Hayward Area Historical Society	Hayward Arts and Music Fiscal Sponsor	\$ 8,200.00	\$ 9,660.00	\$ 8,600.00	
GF	Arts & Music	Hayward Arts Council	Art Galleries and Education Program	\$ 16,500.00	\$ 25,000.00	\$ 20,000.00	
GF	Arts & Music	Hayward Arts Council	Hayward Band & Orchestra Festival	\$ 7,550.00	\$ 7,920.00	\$ 7,920.00	
GF	Arts & Music	Hayward Municipal Band	Public Music Performances in HARD Operated Park	\$ 8,850.00	\$ 18,076.00	\$ 7,231.00	
GF	Arts & Music	Pacific Chamber Symphony	Music is Fun! School Based Program	\$ 8,800.00	\$ 8,800.00	\$ 8,800.00	
GF	Arts & Music	Sun Gallery	Art Gallery and Education Program	\$ 28,000.00	\$ 33,000.00	\$ 29,654.00	
GF	Arts & Music	Youth Orchestra of Southern Alameda County	Scholarships for Advanced Instruction for Youth Musicians	\$ 4,100.00	\$ 3,795.00	\$ 3,795.00	
TOTAL RECOMMENDATIONS ARTS & MUSIC						\$ 86,000	
SOCIAL SERVICES CATEGORY							Add'l \$100k Consideration
GF	Food Security	Alameda County Community Food Bank	Food Scholarships for Pantries and Shelters	\$ 40,000	\$ 40,000	\$ 35,000	\$ 5,000
GF	Youth and Family	East Bay Agency for Children (EBAC)	Hayward HUB Family Resource Center Coordination Project	\$ -	\$ 50,000	\$ 30,000	\$ 10,000
GF	Youth and Family	Eden Youth and Family Center	Youth Clubhouse	\$ 20,000	\$ 49,136	\$ 20,000	\$ 10,000
GF	Legal Services	Family Violence Law Center	Family Violence and Homelessness Prevention Project	\$ 30,000	\$ 60,000	\$ 45,000	\$ 10,000
GF	Housing	HERA	Financial Counseling	\$ -	\$ 15,000	\$ 12,000	\$ 3,000
GF	Youth and Family	Horizon Services, Inc.	School Based Risk Reduction Program for LGBTQ Youth	\$ 15,000	\$ 30,000	\$ 20,000	\$ 5,000
GF	Youth and Family	HUSD Adult School	Raising Leaders Workshop	\$ -	\$ 44,699	\$ 35,000	\$ -
GF	Youth and Family	HUSD Adult School	Youth Enrichment Services (YES)	\$ -	\$ 25,500	\$ 10,000	\$ -
GF	Immigration	International Institute of the Bay Area	Legal Services for Immigrants	\$ 10,000	\$ 20,000	\$ 15,000	\$ 5,000
GF	Shelter Services	La Familia / FESCO	Les Marquis House - Shelter Services	\$ 30,000	\$ 50,000	\$ 45,000	\$ 5,000
GF	Legal Services	Legal Assistance for Seniors (LAS)	Legal Services & Education to Hayward Seniors	\$ 17,000	\$ 20,000	\$ 17,000	\$ -
GF	Housing	New Haven Unified School District	Union City Family Center	\$ -	\$ 30,573	\$ -	\$ 20,000
GF	Shelter Services	Ruby's Place	Shelter and Childrens Program Operations	\$ 30,000	\$ 45,000	\$ 40,000	\$ 5,000
GF	Youth and Family	South Hayward Parish	Case Management Services	\$ 38,000	\$ 38,000	\$ 33,000	\$ 5,000
GF	Food Security	Spectrum Community Services	Meal Program for Seniors	\$ 15,000	\$ 20,250	\$ 15,000	\$ 5,250
GF	Health	Tiburcio Vasquez Health Center, Inc.	CAFÉ	\$ -	\$ 23,880	\$ 12,137	\$ 6,750
GF	Health	Tri-City Health Center	HIV Program - Early Intervention Services	\$ 10,000	\$ 20,000	\$ 15,000	\$ 5,000
TOTAL RECOMMENDATIONS SOCIAL SERVICES						\$ 399,137	\$ 100,000
FAIR HOUSING & EDEN I&R							
GF	Housing	Eden I&R	211 System	\$ 50,000	\$ 51,813	\$ 51,813	
CDBG	HUD-Required Fair Housing	TBD - RFP to be issued	Fair-housing audits	\$ 57,000	\$ 25,000	\$ 25,000	
TOTAL RECOMMENDATIONS FOR FAIR HOUSING & EDEN I&R						\$ 76,813	
TOTAL RECOMMENDATIONS FY 2020						\$1,366,449	\$1,466,449

All amounts are preliminary and subject to change. Final award amounts will be authorized by Hayward Council in April 2019. CDBG awards are dependent upon FY 2020 Federal funding allocations and GF awards are subject to available budgetary funding.