

Hayward Public Library Card Design Contest

You are invited to submit a design for a future Hayward Public Library (HPL) card! One winning card in each of four categories will be printed and made available to HPL patrons in the summer of 2019. The theme is What I Love About Hayward.

Contest Rules & Parameters

Participants may submit multiple entries. All submissions are due by 11:59 p.m. on Sunday, May 12, 2019. Submissions will only be accepted via email. The email address for submission is Library.Contest@hayward-ca.gov. The staff at the Weekes Branch of the Hayward Public Library are available for help with scanning your artwork for submission if you want or need help.

All entrants must have a current Hayward Public Library card and live, work, or attend school in Hayward. HPL and City of Hayward employees are ineligible to participate.

City of Hayward employees, including library staff, will select the finalists, and the final decision will be made by library management. The winning card designs will be printed and made available to HPL patrons in the summer of 2019.

One winning entry will be selected in each of four categories, depending on the age of the creator of the submission. The categories are: 6 years and under; 7-12 years; 13-17 years; and 18 and over. The winners of HPL's Library Card Design Contest will receive a prize package, public recognition, bragging rights, and exposure on social media.

Submissions become the property of HPL and will not be returned. No late entries will be accepted. Questions about the design contest can be directed to Michelle Nogales at michelle.nogales@hayward-ca.gov.

Review the template and dimension requirements, and submit your design based upon these specifications:

- **All submitted artwork must reflect the theme, “What I love about Hayward.”** You may, optionally, include a brief note explaining the relationship of your design to this theme.
- **All designs must adhere to the proportions of the library card and keychain.** The card dimensions are 3.375” x 2.125” and the keychain measures 2.625” x 1”; the proportions are 1.59:1 and 2.625:1. Designs not fitting within this ratio will be cropped at our sole discretion. Smaller designs will not be accepted. A template and a diagram of the library card and keychain are at the end of this entry form for your (optional) use.
- All submissions must include the words “Hayward Public Library” or “Biblioteca Pública de Hayward” as part of the design.
- Submissions with incorrect spelling or inappropriate language and/or subject material will be disqualified.
- Submissions may be in any 2D art medium (digital illustration, pen, photography, embroidery, etc.).
- Designs must be scanned at high resolution, at least 300dpi (600dpi is better), and the following design formats will be accepted: .jpeg, .png, .psd, and .pdf.
- All photos and illustrations must be original works by the submitting artist and free of copyright restrictions. Any submissions that include copyrighted materials will be disqualified.



Application form for the Hayward Public Library Card Design Contest:

Please print clearly! Illegible forms will not be accepted.

Artist's name: _____

Address: _____

I am a current HPL cardholder: Yes Card number: _____

I am: Age 6 or under Age 7-12 Age 13-17 Age 18 or over

Phone number: _____

Email address: _____

If address is not in Hayward, what is the name and address of your school or place of work?

I confirm that the work I am submitting is my own original design

– or –

I confirm, as the parent or legal guardian of the minor who has created this submission, that the work submitted is that minor's own original design.

I grant the Hayward Public Library (HPL) the right to freely reproduce, distribute, dispose of, publicly perform, and/or publicly display, in whole or in part, any materials that I provide in connection with the HPL Library Card Design Contest. This includes the use of the name and likeness of any individuals represented in the materials I provide. I confirm that I have all required intellectual property rights needed to grant HPL the rights above, and that, before submitting any content to HPL, I have obtained all permissions needed for HPL to exercise such rights. HPL will not be responsible for any damages relating to this agreement.

Confirm

Printed name of artist: _____

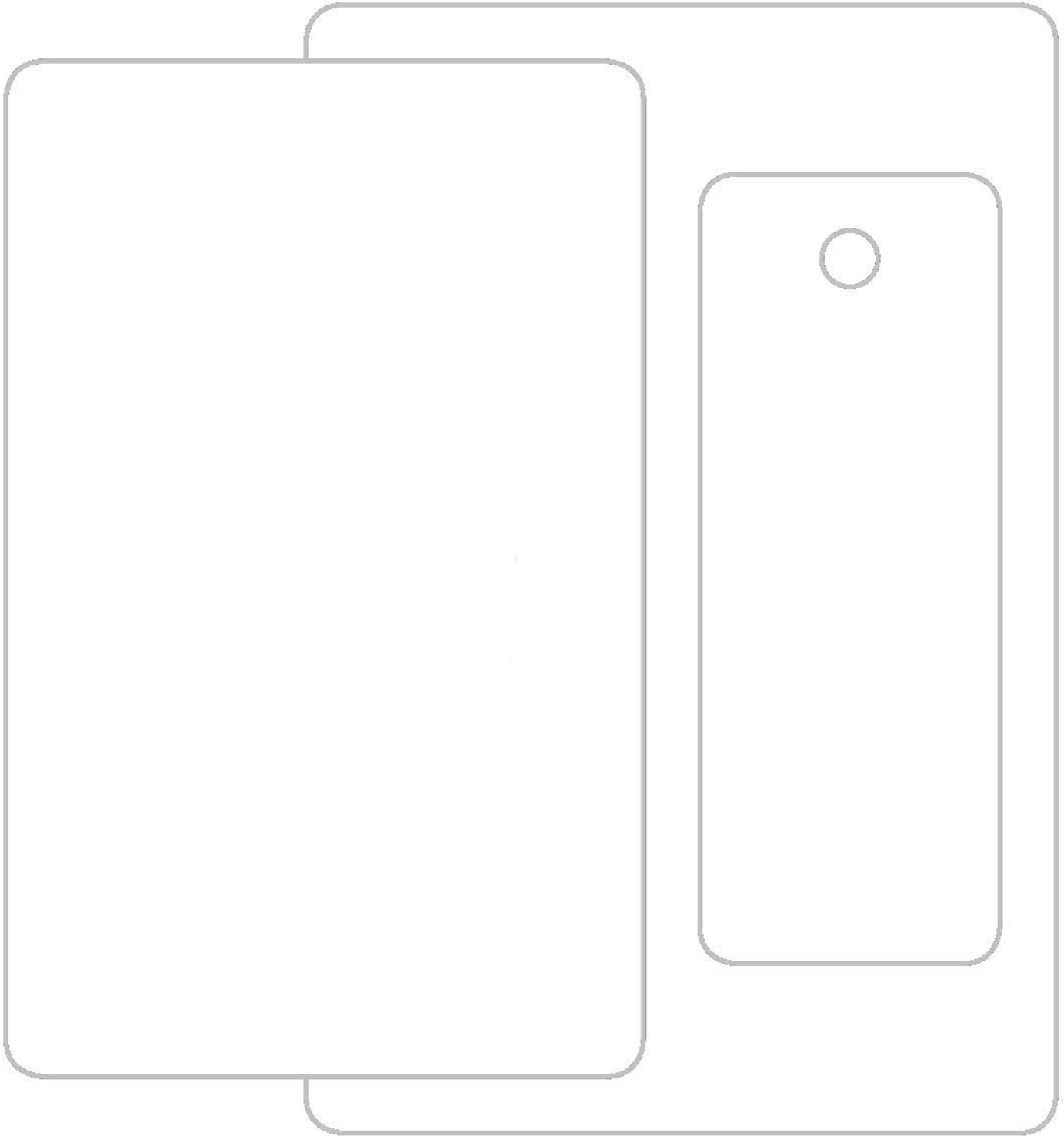
Signature of artist: _____ Date: _____

If applicable:

Printed name of parent or legal guardian: _____

Signature of parent or legal guardian: _____ Date: _____

Hayward Public Library Design Contest Template
(Feel free to blow this up to a larger size if you like!)



Optional: In what way does this artwork express what you love about Hayward? _____

Hayward Public Library Design Contest Diagram showing sizes and proportions:

