



Hayward Public Library Branchlet Art Design Contest

The Hayward Public Library (HPL) is expanding its reach in the community with a new Branchlet program. Community artists, ages 16+, are invited to submit an original design for painting on the wooden book-sharing Branchlet boxes.

The HPL will place ten sturdy branchlets in neighborhoods throughout Hayward, to provide easy access to free and donated books, to encourage Hayward residents to develop and sustain a love of reading. Volunteer Branchlet Stewards will monitor the branchlets, to provide small, steady supplies of books for children, teens, and adults, in a variety of languages.

Branchlets operate on the honor system “Take a book, Give a book” basis. Similar libraries are popping up all over the world and are extremely popular. People love the idea of free books in the community and enjoy the serendipity of discovering new books.

Contest Rules & Parameters:

- Participants aged 16+ may submit multiple entries.
- Artists are encouraged to submit artwork reflecting the themes, “What I love about Hayward” and the joy of reading. You may, optionally, include a brief note explaining the relationship of your design to this theme.
- Submissions with incorrect spelling or inappropriate language and/or subject material (including religious or partisan political themes) will be disqualified.
- Winners will be invited to paint their designs on the branchlets at the Downtown Library on Saturday, March 7, or an alternate date scheduled in consultation with library staff.
- The Hayward Library will provide winners free exterior paint in three colors: green, white, and black, to paint their designs. Designers are welcome to provide additional paint colors or design elements at their own cost.
- All submissions are due by 11:59 p.m. on Sunday, February 16, 2019.
- Submissions will only be accepted via email. The email address for submission is Library.Contest@hayward-ca.gov. Hayward Library staff at both locations are available for help with scanning your artwork for submission if you want or need help.
- All entrants must have a current Hayward Public Library card and live, work, volunteer, or attend school in Hayward. HPL and City of Hayward employees are ineligible to participate.
- City of Hayward employees, including library staff, will select the finalists, and the final decision will be made by library management.
- The winners of HPL’s Library Branchlet Design Contest will receive a cash award of \$150, public recognition, and exposure on social media.

- All designs must be original works by the submitting artist and free of copyright restrictions. Any submissions that include copyrighted materials will be disqualified.
- Submissions become the property of HPL and will not be returned. No late entries will be accepted. Questions about the design contest can be directed to Sally Thomas at sally.thomas@hayward-ca.gov.

Review the below Branchlet dimensions and photos, and submit your design based upon these specifications. (Complete and submit application form, below.)

Library box exterior dimensions: 18" wide x 23" tall x 16" deep



Application form for the Hayward Public Branchlet Design Contest:

Please print clearly! Illegible forms will not be accepted.

Artist's name:

Address:

I am a current HPL cardholder: Yes Card number: _____

I am: Age 16 or older

Phone number:

Email address:

If address is not in Hayward, what is the name and address of your school or place of work?

I confirm that the work I am submitting is my own original design – or – I confirm, as the parent or legal guardian of the minor who has created this submission, that the work submitted is that minor's own original design.

I grant the Hayward Public Library (HPL) the right to freely reproduce, distribute, dispose of, publicly perform, and/or publicly display, in whole or in part, any materials that I provide in connection with the HPL Library Branchlet Design Contest. This includes the use of the name and likeness of any individuals represented in the materials I provide. I confirm that I have all required intellectual property rights needed to grant HPL the rights above, and that, before submitting any content to HPL, I have obtained all permissions needed for HPL to exercise such rights. HPL will not be responsible for any damages relating to this agreement. Confirm

Printed name of artist:

Signature of artist: _____

Date: _____

If applicable:

Printed name of parent or legal guardian:

Signature of parent or legal guardian: _____

Date: _____