



DRAFT PRIORITIES & PROJECTS

Preserve, Protect, and Produce More Housing

- Implement housing incentives and production work plan
- Revise affordable housing ordinance
- Create targeted approach for RHNA goals for every project/policy
- Issue a notice of funding availability - moderate, low, very low
- Revamp rent stabilization ordinance
- Find sustainable funding for Nav Center
- Research and implement mobile shower/laundry service
- Create homeless reduction strategic plan

Grow the Economy

- Update marketing plan
- Create development attractions for opportunity and promise zones
- Create policy to get rid of bad commercial landlords
- Strengthen and create 'Cradle to Career' pipelines (workforce development)
- Create business incubator including business incentives
- Create a community bank



Combat Climate Change

- Ban natural gas in new buildings (2022)
- Transition citywide energy use to 100% renewable (2022)
- Transition city operations to 100% renewable energy (2022)
- Ban single use plastics (2020)
- Create 2030 GHG goal and roadmap (2020)
- Transition 15% of city fleet to electric. (2022)
- Complete Shoreline Master Plan & EIR (2022)
- Plant 1000 trees a year (2021)

Improve Infrastructure

- Find partners for upgrades like ferry service or additional funding
- Provide multi-modal enhancements
 - Examples: create more pathways to the shoreline, close streets in shopping areas, beautify and finish Jackson Street; add 7 miles of bike lanes each year; maintain pavement PCI at 70%
- Create technological improvements
 - Examples: improve city's cybersecurity, implement AMI
- Provide traffic mitigation management
 - Examples: develop and implement a traffic impact fee; implement traffic calming initiatives; reduce traffic congestion downtown
- Improve water/sewer infrastructure



Improve Organizational Health

- Maintain and expand fiscal sustainability
- Increase professional development, training, and succession planning
- Develop a Justice, Equity, Diversity & Inclusion (JEDI) plan for the purposes of exceptional customer service
- Increase employee home ownership
- Find technological solutions to create more efficiencies.
- Perform a resource allocation/staff analysis.
- Use data to help facilitate cross-department collaboration.

Support Quality of Life

- Create comprehensive emergency services plan
- Adopt a Fire Department strategic plan
- Oversee the rebuild of the South Hayward Youth and Family Center
- Implement Hayward Police Department Community Advisory Panel
- Implement comprehensive assessment teams pilot program with Alameda County Health Care Services and explore other mental health response models with public safety departments
- Complete Tennyson Corridor & Jackson corridor landscape beautification
- Implement targeted illegal dumping prevention program
- Assess and implement transition plan to new Main Library facility
- Expand existing support services offered by the Hayward Police Department Youth and Family Services Bureau to include Life Skills Education and Restorative Justice