

# NOW ACCEPTING APPLICATIONS

## Façade Improvement Program



The City of Hayward Façade Improvement Program is designed to support businesses to recover from COVID disruptions by driving customers back to the businesses. Eligible improvements should:

- Visually improve storefronts and enhance prominent business locations with new building frontage designs, new paint, updated signage, awnings, outdoor dining patios and lighting.

### How the Program Works

Economic Development will meet with selected business and/or property owners to discuss the desired improvements. If needed, the City will provide a licensed architect for the project to create needed plans and assist through the construction process. Grant dollars will be provided on a reimbursement basis for work completed.

### How to Qualify and Apply

- Must have a valid City of Hayward business license and be in good standing with the City
- Property must be free of any active Code Enforcement or Building Code violations
- Contact Economic Development for an application form

For an application, contact  
Economic Development

EconDev@hayward-ca.gov, 510-583-5545

**Funding is limited. Preference given to those applicants providing matching funds to take the project to the next level.**

