

Strategic Roadmap FY2024 to FY2025+ Project List



Preserve, Protect, and Produce Housing for All

✦ = Racial Equity Focus Project 📖 = Education Focus Project

Projects		Y1	Y2+	Departments
Invest in Programs to House and Support People Experiencing Homelessness				
H1	Support development of St. Regis Behavioral Health Campus to provide health and housing services to people experiencing homelessness and mental health crises ✦			CM
H2	Continue to oversee operations of the Navigation Center Annex ✦			CM
H3	Piloting a flexible funding pool for preventing homelessness, including a shallow subsidy program ✦			CM
H4	Continue to explore safe parking options along with encampment management ✦			CM
H5	Leverage partnerships to support acquisition and rehabilitation projects through State Homekey funding ✦			CM
Incentivize Housing Production for All				
H6	Create objective residential development standards & update zoning regulations to align with the General Plan			DS
H7	Explore Social Impact Bond Program to convert tax-defaulted or vacant and blighted properties into wealth building ownership opportunities ✦			DS
H8	Continue to create marketing materials to incentive housing production			DS
H9	Continue work on updating the Affordable Housing Ordinance ✦			DS
H10	Amend the Municipal Code to address Housing Element Actions related to housing for a variety of income levels and housing types			DS
HC11	Work with BART to encourage Transit Oriented Development at the two Hayward stations			CM
Protect the Affordability of Existing Housing				
H12	Continue to pilot Tenant Relocation Emergency Fund ✦			DS
H13	Continue to implement the Foreclosure Prevention Program inclusive of loan restructuring, modification, and financial assistance ✦			DS
H14	Evaluate available funding to issue a Notice of Funding Availability (NOFA)			DS
H15	Amend the Municipal Code to establish residential replacement requirements pursuant to State Law (AB 1397)			DS
H16	Provide creative financing like down payment assistance to help more buyers get unrestricted-deed properties			DS