

City of Hayward 2024 ½ Cent Sales Tax Renewal Measure

Rebuttal to the Argument Against Measure K1

Election Date: November 5, 2024

We couldn't disagree more with the individual opposing **Measure K1**. Oh, and what he didn't tell you is that he lives in Livermore. In contrast, we speak for **Hayward** homeowners and residents.

Measure K1 is about ONE thing: keeping OUR CITY moving forward.

Hayward voters overwhelmingly approved a ½ cent local sales tax 10 years ago. Since then, **the City HAS kept its promises**, building our new main library, retrofitting five fire stations for earthquake safety, adding police/public safety positions, and more. **This is what it looks like when local government DELIVERS for the people it serves!**

Hayward still has significant unmet needs. Measure K1 authorizes this vital funding to continue, helping to address city needs **with Hayward's sales tax rate STAYING THE SAME, NOT increasing.**

VOTING YES helps fund the continuing city services and upgrades WE NEED: 911 fire protection and emergency response; neighborhood police patrols; street maintenance and pothole repairs (which reduce accidents that threaten the safety of Hayward drivers, pedestrians, and bicyclists); plus upgrading aging public facilities, library services; disaster preparedness; and more.

Opposing Measure K1 won't change society's large looming problems; it only punishes Hayward residents who rely on our City to maintain a safe community and protect our quality of life.

SAY YES to city services and upgrades that protect Hayward's future – WITHOUT raising your local sales tax rate. Everyone invested in Hayward benefits – seniors, youth, and families most of all. Remember: ALL funds stay local **IN Hayward FOR Hayward.**

Please, VOTE YES on K1.

www.Protecthaywardsfuture.com

Mark Salinas, Mayor of Hayward

Arzo Mehdavi, RN, Nurse, Community Services Commissioner (2015-2021)

Larry Ratto, Retired High School Principal, Former City Councilmember

Aaron M. Horner, Director, Community Services First Pres Hayward, South Hayward Parish

Simon "Peter" Gutierrez Bufete, President, Hayward USD School Board