

May 2: Understanding the Why - Priorities

- I. Overview of the scope, roles, and framework of the Subcommittee
- II. Review of current funding process and identified pain points
- III. Historical review of funding
- IV. Responses from Commission and Council
 - a. **CSC's Role:** What impact does the CSC's deliberative funding process and recommendations have on Council's decision on funding allocations?
 - b. **Priority Categories:** Are there priority categories that Council would like to see funding allocated towards as part of the CAF process? For example, are food insecurity and homelessness still key areas of focus?
 - c. **City Goals:** Is the CAF process through the CSC a piece of the broader City Goals (such as Let's House Hayward and the City's Strategic Roadmap)?
 - d. **Hayward Based:** Similarly, do Hayward-based organizations have priority over organizations from other areas that may provide a unique service?
 - e. **Sustainable vs. Seed Funding:** Should CAF be a sustainable funding source for agencies, or should CAF be funding for new programs in the community?
 - f. **Large vs. Small:** Are programs that serve a large number of Hayward residents, but are able to secure funding from other sources, a priority over programs that have fewer funders, but meet a specific need not met by other providers?
 - g. **Prioritization Frequency:** Does Council desire to review of the CAF priorities with the CSC annually?
- V. Discussion and feedback

May 21: Understanding the What

- I. Summary of prioritization discussion
- II. Discussion about mandatory funding
 - a. Response from Commission and Council
 - I. **Mandatory Funding:** Are there services that must be part of every funding allocation due to Council priority, political will, historical success, etc.?
 - b. Mandatory funding as it relates to Services
 - c. Mandatory funding as it relates to Arts and Music agencies

June 9: Developing the How – Implementation

- I. Finalize feedback heard
- II. Presentation of proposed revisions

Subsequent Steps:

June 15 – Community Services Commission Meeting

June 28 – City Council Meeting

Identified Questions:

- **City Goals:** Is the CAF process through the CSC a piece of the broader City Goals (such as Let's House Hayward and the City's Strategic Roadmap)?
- **CSC's Role:** What impact does the CSC's deliberative funding process and recommendations have on Council's decision on funding allocations?
- **Prioritization Frequency:** Does Council desire to review the CAF priorities with the CSC annually?
- **Priority Categories:** Are there priority categories that Council would like to see funding allocated toward as part of the CAF process? For example, are food insecurity and homelessness still key areas of focus?
- **Hayward Based:** Do Hayward-based organizations have priority over organizations from other areas that may provide a unique service?
- **Sustainable vs. Seed Funding:** Should CAF be a sustainable funding source for agencies, or should CAF provide funding for new programs in the community?
- **Large vs. Small:** Are programs that serve a large number of Hayward residents, but are able to secure funding from other sources, a priority over programs that have fewer funders, but meet a specific need not met by other providers?
- **Mandatory Funding:** Are there services that must be part of every funding allocation due to Council priority, political will, historical success, etc.?

Related Meeting Materials:

October 26, 2021 City Council Legislative Business: [Review of Community Agency Funding Process](#)

July 21, 2021 Community Services Commission: [Community Agency Funding Process Review](#)

Council and Community Services Commission Subcommittee CAF Review Roster

Councilmember Sara Lamnin

Councilmember Elisa Marquez

Councilmember Mark Salinas

Commissioner Crystal Arrizon

Commissioner Artavia Berry (ex officio)

Commissioner Austin Bruckner

Commissioner Arti Garg

Commissioner Linda Moore