

Argument in Favor of Measure __

Protecting Hayward's quality of life is critical – for our safety, our neighborhoods, our property values, and our future. If you agree, there's nothing more important on the November ballot than **Measure __. Please join us in VOTING YES.**

The City of Hayward is working hard to make local government work better, operating with 22% fewer employees today than 10 years ago. City workers are contributing a larger share of their healthcare and retirement benefits than ever before. Despite these and other efficiencies, a structural deficit is expected to exhaust City General Fund reserves by 2022 if not addressed.

Measure __ provides an affordable way to help close the gap.

Without increasing the cost of living to local residents, Measure __ authorizes adjusting Hayward's existing Real Property Transfer Tax (RPTT) to help maintain vital city services, such as:

- Fixing potholes, repairing streets and reducing traffic
- Maintaining 911 emergency response times
- Continuing adequate neighborhood police patrols
- Offering after-school programs and extended library hours
- Providing affordable housing solutions for seniors, families and the homeless.

This is NOT an ongoing property tax or repetitive tax. The RPTT is collected **only once** in transaction closing costs when Hayward residential and commercial properties are bought/sold. Businesses pay their fair share through the RPTT when they too buy/sell Hayward properties.

Taxpayer Safeguards are REQUIRED. ALL FUNDS MUST STAY LOCAL for City of Hayward purposes. The State can't take these funds away. Independent financial audits and regular public reporting ensure proper spending.

Hayward's RPTT is currently the lowest among Alameda County charter cities. Measure __ would make ours the second lowest, well below six other cities.

Please join firefighters, police, neighborhood, civic and business leaders, seniors, parents, and residents throughout Hayward uniting behind Measure __ to protect Hayward's future.

Join us - VOTE YES on __.

www.protecthaywardsfuture.com

s/Michael Sweeney

Mayor, City of Hayward, Retired

s/Margaret Mary (Mimi) Bauer

President, Fairway Park Neighborhood Association

s/Joseph A. Ochoa

35-year Hayward Resident, Southgate Neighborhood

s/Freddye M. Davis, President, Hayward South Alameda County NAACP

s/Joan E. Sieber, Retired Professor, Cal State University East Bay