



# EBCE Update: Hayward City Council

Councilmember Al Mendall  
September 10, 2019

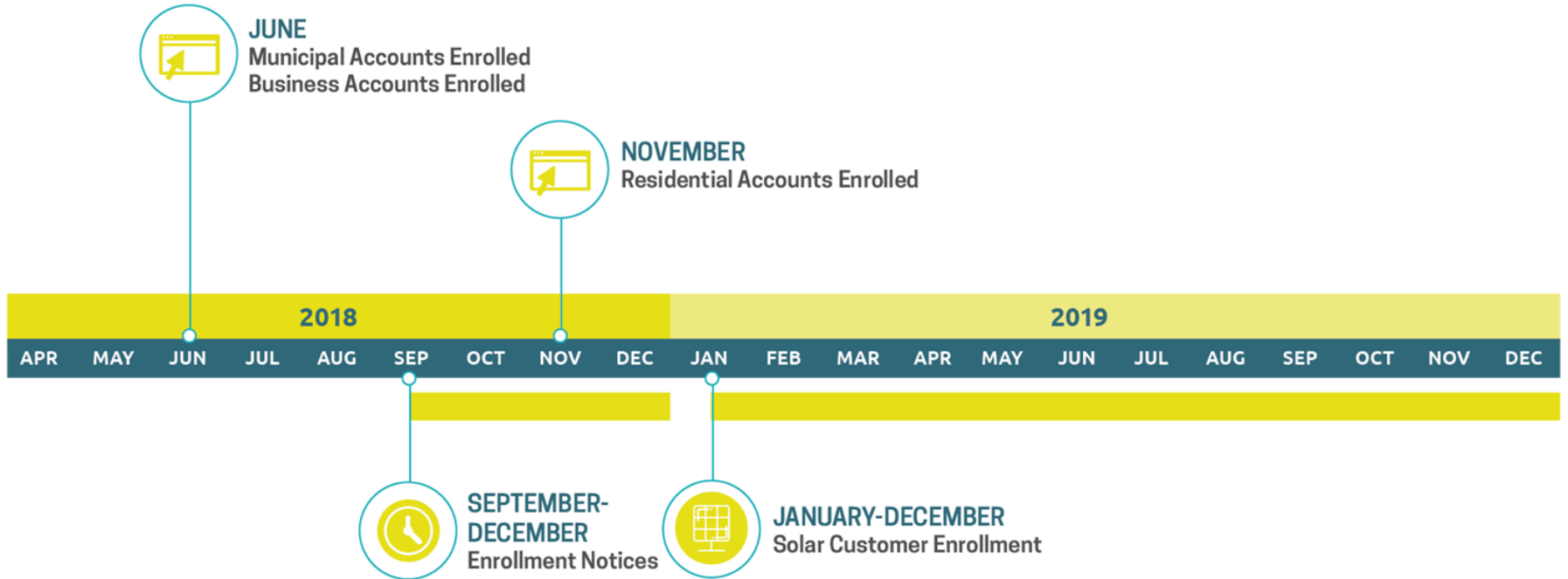


# HISTORY IN BRIEF

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# CUSTOMER ENROLLMENT TIMELINE



# ELECTRIC SERVICE OPTIONS

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**More renewables**  
than PG&E

**lower rates**  
than PG&E

**100%**  
clean energy

**same rate**  
as current PG&E price

**100%**  
renewable

**\$0.01/kWh**  
more than Brilliant 100

# EBCE ENROLLMENT STATUS

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	Eligible	Opt Out	%	Bright Choice	%	Brilliant 100	%	Renewable 100	%
Hayward	55,906	2,371	4.24%	12,945	23.15%	40,557	72.54%	33	0.06%
All EBCE	567,055	22,480	3.96%	487,443	85.96%	51,233	9.03%	5,899	1.04%

Residents may choose any of the EBCE products or opt out and return to PG&E

# PRODUCT AT ENROLLMENT

Hayward City Council voted to enroll residents in the 100% carbon-free product (*Brilliant 100*) to address our climate action goals.

Residents on financial assistance programs were enrolled in the product which was 91% carbon-free in 2018 and priced at a slight discount to PG&E (*Bright Choice*).

	Default Enrollment Service		
Jurisdiction	Commercial Customers	Residential Customers	Customers in CARE, FERA, and Medical Baseline Programs
Albany	Brilliant 100	Brilliant 100	Brilliant 100
Hayward	Brilliant 100	Brilliant 100	Bright Choice
Piedmont	Bright Choice	Renewable 100	Brilliant 100
All other jurisdictions*	Bright Choice	Bright Choice	Bright Choice

\*Berkeley, Dublin, Emeryville, Fremont, Livermore, Oakland, San Leandro, Union City, and County of Alameda

# EBCE's FINANCIAL STRENGTH

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- FY 2019-20 Budget: **\$416.8M**
- Net revenues: **\$68.4M**

*Customer cost savings:*

- **\$7.05M** (actual to date)
- **\$10.6M** (est. 2018-2019)

EBCE is debt-free as of Aug 2019



# NEW RENEWABLE ENERGY PROJECTS

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- 1. Oakland Clean Energy Initiative Projects:**  
27.5 MW local storage;  
replacing W.Oakland jet-fueled power plant
- 2. Summit Wind Project:**  
57.5 MW Altamont wind  
**(Alameda County)**

- 3. Rosamund Project (Kern/Alameda):**  
112 MW solar + option  
for 43 MW local wind
- 4. Luciana Project (Tulare):** 56 MW solar
- 5. Sonrisa Project (Fresno):** 100 MW  
solar + 30 MW storage



# THANK YOU!



EBCE.org



/EastBayCommunityEnergy



@PoweredbyEBCE



customer-support@ebce.org



833.699.EBCE (3223)



# Additional Slides



# WHAT IS EBCE?

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East Bay Community Energy (EBCE) is our new local power supplier committed to providing Alameda County with cleaner, greener electricity at low rates. EBCE reinvests earnings back into the community to create local green energy jobs, local energy programs, and clean power projects.

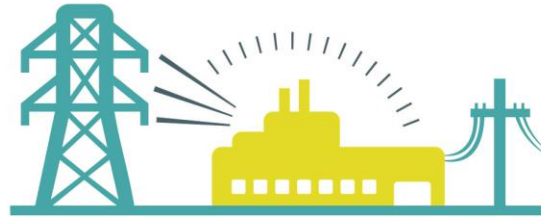
# HOW IT WORKS

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**Source**  
**EBCE**

buy and build cleaner  
energy



**Delivery**  
**PG&E**

deliver energy, repair lines,  
handle billing



**Customer**  
**YOU**

benefiting from cleaner energy,  
local control

## EBCE Members

- Albany
- Berkeley
- Dublin
- Emeryville
- Fremont
- Hayward
- Livermore
- Oakland
- Piedmont
- San Leandro
- Union City
- County of Alameda

