



SUBMITTING ARGUMENTS FOR A CITY BALLOT MEASURE

EC §9282 (b) The City Council, or any member or members of the Council so authorized, or any individual voters who is eligible to vote on the measure, or any bona fide association of citizens, or any combination of voters and associations, may file a written argument for or against any City measure.

EC §9282 Primary arguments shall be titled either “Argument in Favor of Measure _” or “Argument Against Measure _”

EC §9282 (c) Primary arguments for or against a ballot measure can be up to 300 words in length. Arguments must be typed or printed. No handwritten arguments will be accepted. Use the **Word Count Standards** as stated in Section 9 of the Elections Code.

EC §9283 A ballot argument will not be accepted without the printed name and signature of the author. An argument may have up to five (5) signatures. If there are more than five signatures, only the signatures of the first five will be printed. Each argument signer must also complete a **Signature Statement**.

EC §9286 The deadline for submitting arguments and rebuttals are listed in the Notice of Election.

EC §9286 Primary and rebuttal arguments may be changed or withdrawn by their proponents until the filing deadline. Arguments received prior to the deadline will be kept confidential until the filing deadline.

EC §9287 If more than one argument for, or more than one argument against, any City measure is filed before the deadline, the City Clerk will select one of the arguments using the criteria in Elections Code §9287.

EC §9285(a)(1) The City Clerk will send a copy of the argument in favor of the measure to the authors of the argument against the measure, and a copy of the argument against the measure to the authors of the argument in favor of the measure, immediately after the filing deadline.

EC §9285 Rebuttal arguments shall be titled either “Rebuttal to Argument in Favor of Measure _” or “Rebuttal to Argument Against Measure _”

EC §9285 (a)(3) Rebuttal arguments can be up to 250 words in length. No handwritten arguments will be accepted. Use the **Word Count Standards**.

EC §9285 (a)(2) Signers of rebuttal arguments need not be the same as those on the primary arguments for or against a measure. However, if signers of the rebuttal arguments are different from those of the primary argument, the “Release for Rebuttal Argument” form must be completed and filed, indicating the name of the person signing the primary argument, and the name of the person signing the rebuttal argument in their place.

EC §9295 There is a ten calendar day public examination period for the impartial analysis and primary and rebuttal arguments, immediately following the deadline for their submissions.

Ballot Question:

TO ASSURE LOCAL CONTROL AND CLOSE ON-GOING DEFICITS, SHALL THE CITY OF HAYWARD BE AUTHORIZED TO ENACT A GENERAL TAX ORDINANCE NOT EXCEEDING 15% OF GROSS SALES FOR ALL PRODUCTS ASSOCIATED WITH MEDICAL OR ADULT USE OF CANNABIS, FROM CULTIVATION, DISTRIBUTION, MANUFACTURING, AND RETAILING OF CANNABIS OR PRODUCTS DERIVED THEREFROM, IF THE CITY OF HAYWARD PERMITS CANNABIS BUSINESS ACTIVITIES, SUCH TAX TO BE IN ADDITION TO ANY OTHER TAXES IMPOSED BY THE CITY OF HAYWARD OR THE STATE OF CALIFORNIA?

Deadline for Filing Primary Arguments: August 9, 2016 by 5:00 PM

Deadline for Filing Rebuttal Arguments: August 19, 2016 by 5:00 PM

To ensure your text is printed exactly as submitted, in addition to filing a hard copy, please email our argument or rebuttal to Miriam.lens@hayward-ca.gov or bring an electronic file.

Submit to: Miriam Lens, City Clerk
Office of the City Clerk
777 B Street, 4th Floor, Hayward, CA 94541
(510) 583-4400



SIGNATURE STATEMENT

Authors (signers) of arguments must be individual voters who are eligible to vote on the measure, or a bona fide association of citizens, or any combination of voters and associations at the time of signing the argument.

EC §9600 All arguments concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument:

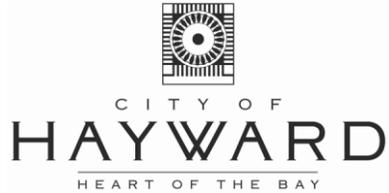
The undersigned proponent(s) or author(s) of the Argument In Favor of Against the CANNABIS TRANSACTION AND USE TAX MEASURE at the Special Municipal Election for the City of Hayward to be held on November 8, 2016, hereby state that this argument is true and correct to the best of his/her/their knowledge and belief.

Individual Voter

Print Name	Signature
Title (if any) to appear on Argument	Email Address
Residence Address	City & Zip Code

Bona fide association

Name of Principal	Signature
Organization Name	



WORD COUNT STANDARDS

California Elections Code

Chapter 1: General Provisions - Section 9

- A) Counting of words, for purposes of this code, shall be as follows:
- (1) Punctuation is not counted.
 - (2) Each word shall be counted as one word except as specified in this section.
 - (3) All proper nouns, including geographical names, shall be considered as one word; for example, "City and County of San Francisco" shall be counted as one word.
 - (4) Each abbreviation of a word, phrase, or expression shall be counted as one word.
 - (5) Hyphenated words that appear in any generally available standard reference dictionary, published in the United States at any time within the ten (10) calendar years immediately preceding the election for which the words are counted, shall be considered as one word. Each part of all other hyphenated words shall be counted as a separate word.
 - (6) Dates shall be counted as one word.
 - (7) Any number consisting of a digit or digits shall be considered as one word. Any number which is spelled, such as "one," shall be considered as a separate word or words. "One" shall be counted as one word whereas "One hundred" shall be counted as two words. "100" shall be counted as one word.
 - (8) Telephone numbers shall be counted as one word.
 - (9) Internet Web site addresses shall be counted as one word.
- B) This section shall not apply to counting words for ballot designations under Sections 13107.



MEASURE ENDORSEMENT AGREEMENT

I hereby consent to the use of my name as an endorser within the text of the primary argument or rebuttal argument for the following ballot measure:

MEASURE _____

at the City of Hayward Special Municipal Election to be held on November 8, 2016.

Signature

Date

Printed Name

Mailing Address

City

State

Zip Code

Email Address

Telephone Number

Organization (Optional)

Title

My organization's name may be used in the text of the argument. Yes _____ No _____