

ARGUMENT IN FAVOR OF MEASURE _

This Measure is intended to protect local control. Proposition 64, a state ballot initiative, seeks to legalize the adult use of marijuana and applies state taxes to the cultivation and retail sales of cannabis. While Proposition 64 appears to allow for local municipal taxes on the adult use of marijuana, there is no clearly stated guarantee that cities like Hayward will be allowed to impose any tax once the measure is passed and becomes law.

Measure _ a local Hayward measure, does not approve the cultivation, production, or retail sales of cannabis within the City of Hayward. It simply preserves the right of our community to apply a local tax to cover local costs should the Council of the City of Hayward ever approve the adult use of cannabis in the future within the city limits of Hayward. All revenue would remain local and could not be taken by the State.

Measure _ does not establish a specific tax rate on cannabis. It only establishes a maximum tax rate should our community approve cannabis cultivation, production or sales in the future. It preserves local control and local flexibility to assure that the City has the financial resources to manage cannabis-related issues when and if the community chooses to allow processing or sales of adult use cannabis.

If we do not pass this Measure, our community may lose our right to tax cannabis. It is essential that we be able to generate the necessary revenue to support effective control, education and enforcement policies and procedures to assure the safety of our community. Passing Measure _ preserves the critical ability of our City to generate revenue that will stay local and assure community safety in the future. We urge you to vote Yes on Measure _.

s/BARBARA HALLIDAY

Mayor, City of Hayward

s/SARA LAMNIN

Hayward Council Member

s/ELISA MÁRQUEZ

Hayward Council Member

s/AL MENDALL

Hayward Council Member

s/MARK SALINAS

Hayward Council Member