



FOR IMMEDIATE RELEASE

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Safe Drives Save Lives: Make the End of Summer Memorable

Hayward, Calif. – Before the summer season winds down, The Hayward Police Department wants everyone to kick off their Labor Day festivities with safety at the forefront. Make the decision that saves lives. Choose safety every time you get behind the wheel and never drive under the influence of alcohol or drugs.

To help keep our community safe, the Hayward Police Department will have additional officers on patrol through Labor Day (Sept. 7) looking for drivers suspected of driving under the influence of alcohol and/or drugs. The additional efforts to prevent impaired driving are part of a national enforcement campaign, *Drive Sober or Get Pulled Over*.

“Enjoying the last days of summer should be all about fun and that starts with making safe choices before making plans,” Sergeant Rodney Johnson of The Hayward Police Department said. “Everyone deserves to get home safely and it starts with your everyday actions.”

According to the National Highway Traffic Safety Administration, 11,904 people were killed in drunk-driving crashes in the U.S. in 2024 — that’s one person every 44 minutes.

The Hayward Police Department offers the following tips to Go Safely:

- **Plan Ahead:** If you know you’ll be drinking, arrange for a designated sober driver, call a ride-sharing service, taxi or use public transportation.
- **Buckle Up:** Wearing a seatbelt is one of the simplest ways to protect yourself in the event of a crash.
- **Stay Alert:** Avoid distractions such as texting or eating while driving. Keep your focus on the road.
- **Follow Speed Limits:** Speeding reduces your reaction time and increases the severity of crashes.
- **Watch for Pedestrians and Bicyclists:** With more people enjoying outdoor activities, be extra vigilant and look out for people biking and walking.

- **Take Breaks:** If you're traveling long distances, take regular breaks to rest and avoid fatigue.

While drunk driving is a significant traffic safety problem, driving while impaired is not just from alcohol. Prescription drugs, over-the-counter medications and cannabis products may also impair. If you plan on drinking or taking medications with a driving warning label, let someone who is sober drive. If you see someone who appears to be driving while impaired, call 9-1-1.

Visit www.gosafelyca.org for more traffic safety information.

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