



Hayward City Council's Priorities

Crime and Public Safety

Red Light Cameras
 Police Department Strategic Plan
 Police Staffing Priorities
 Police Department Internal Organizational Review
 BART Station Safety
 Crime Prevention Through Environmental Design (CPTED)
 School Safety Partnerships
 Video Surveillance Alternatives
 Disaster Preparedness
 Social Host Ordinance

Cleanliness

Introduction of Neighborhood Services Initiative
 Neighborhood Partnership Program
 Downtown Safe and Clean Efforts
 Administrative Citation Program Overhaul
 Blight Elimination Through RDA
 Public Smoking Ban
 Volunteer Programming Enhancements
 Public Art Program
 Blight Busters Program
 Consolidated Public Nuisance Ordinance
 Keep Hayward Clean and Green Task Force

Organizational Health

Introduction of Organizational Change Initiative
 Management Achievement Performance System
 Evaluation of Organizational Structure
 Innovations Task Force
 Performance Accountability
 Technology Strategic Plan

Land Use and Sustainability

Historic Preservation Ordinance
 Green Building Standards Development
 South Hayward BART Plan Revisited
 City Center Project
 Route 238 Land Use Study
 Sustainability Committee
 Mt. Eden Annexation, Phase II
 Inclusionary Zoning, Senior Projects
 Residential Solar Funding Program
 Facilities Planning (Animal Control, Station 7, etc)

Fiscal Stability

Introduction of Fiscal Stability Initiative
 Possible Revenue Measure
 Long Range Financial Planning
 Fiscal Policies
 Revenue Enhancements
 Budget Transparency
 Financial Management Capacity
 Internal Service Funds
 Targeted Economic Development
 (Bio-Science, etc)