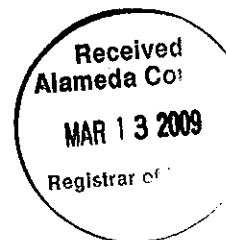


Arguments in support or opposition of the proposed law are the opinions of the authors.

Argument in Favor of Measure A

- Hayward residents, seniors, parents, firefighters, police, business people and community leaders urge you to **VOTE YES** on Measure A— to protect our community from devastating cuts that will impact Hayward's quality of life for years to come.
- Our Hayward community faces a serious budget crisis. The City has done everything possible to control operational costs, but as the economy has fallen deeper into recession, city revenues have declined drastically. The City of Hayward has no control over these national trends, yet it must address them to maintain city services.
- City leaders have already cut \$7 million from this year's budget by eliminating 50 full-time positions, lowering employee compensation, delaying projects, reducing services and implementing strict cost controls. Now, there is nothing left to cut except basic services including public safety.
- Two choices remain: generate additional revenue or continue making deep cuts to city services.
- **Measure A will PREVENT extreme city services cuts.**
- Measure A will:
 - Retain firefighters and paramedic services
 - Continue current police staffing levels and neighborhood patrols
 - Keep Hayward fire stations open— protecting emergency response times
 - Provide youth programs that keep kids away from crime, gangs and drugs
 - Maintain disaster preparedness efforts
 - Keep current library hours
 - Preserve job/economic development services that help stimulate the local economy
- **100% of Measure A funds will stay in Hayward** to provide essential city services— including public safety, so emergency responders (firefighters, paramedics and police) are available to help when you need them.
- Measure A will last ten years only— changes cannot be made without a vote of the people.
- Hayward renters, homeowners and businesses will all pay their fair share because they will all pay into Measure A. (Exemptions will be available for low income/lifeline users.)
- Protect *your* investment in Hayward.

Please— **VOTE YES on A.**



Charles C. Plummer, Sheriff Emeritus, Retired Hayward Police Chief, Hayward Homeowner

Michael Sweeney, Mayor, City of Hayward; 50+ year Hayward Resident

Mimi Bauer, President, Fairway Park Neighborhood Association

Elisa Marquez, Parent, Hayward Planning Commissioner

Claudia G. Borboa, Mobile Home Owner, Neighborhood Alert Block Captain

