

CY2009  
SIGNIFICANT ORGANIZATIONAL ACCOMPLISHMENTS

POLICY

- Council Five Priority Areas Validated
- Policy Goals for each Priority Established and Updated
- Three Organizational Initiatives Launched (Neighborhood Services, Organizational Health, Fiscal Stability)
- City Manager Leadership Principles Established

CRIME/PUBLIC SAFETY

- SMASH Program Integrated/Strengthened
- Field Offices Opened
- Parking Citations for Street Sweeping Initiated
- Crime Prevention Through Environmental Design (CPTED) Integrated into Process
- PD Strategic Plan Updated
- CALEA Certification Progress
- School Safety Efforts Ramped Up
- BART Station Safety Efforts Ramped Up
- COPS Funding Obtained for Nine Sworn Officers
- Red Light Cameras Installed
- Street Racing Ordinance Approved
- CAD/RMS Selection and Acquisition

CLEANLINESS

- KHCG Clean-Ups Held
- Neighborhood Services Initiative Launched
- Neighborhood Partnership Program Continued
- Downtown Murals Completed
- Utility Box Art Program Initiated
- Staff Realigned To Strengthen Graffiti Abatement Efforts
- Corridor Improvement Program Launched (A Street, Tennyson, Mission)
- Blight Busters Program Initiated
- FlashCams Installed at Dumping Sites
- Mission Blvd Property Acquisition/Demolition Continued
- Street Sweeping Schedule Revamped

## ORGANIZATIONAL HEALTH

- Organizational Change Initiative Introduced
- Organizational Evaluation and Realignment of Services Completed
- CRM Access Hayward Launched
- First Management Day Training Held
- Continuing Upgrade to Key Fleet Stock
- Permit Center Improvements
- GPS Introduced in Fleet
- Tech Services Strategic Plan Adopted

## LAND USE/SUSTAINABILITY

- Green Building Ordinance Adopted
- 238 Land Use Study Adopted
- Historic Preservation Plan Development
- 238 Corridor Improvement Project Approved by Council & ACTIA
- 238 Project Design nearly complete
- East Shore Power Plant Intervener/Permit Denied by CEC
- Mt. Eden Annexation Completed
- Housing Element Update Substantially Complete
- Climate Action Plan adopted
- Active Review of CSUEB Master Plan
- COSTCO Opens
- 238 Corridor Housing Negotiations Completed
- South Hayward BART TOD Project Approved
- Prop 1C funds of \$47 million awarded
- South Hayward Concept Plan Revisited—FBC Initiated
- \$2 million Stimulus Funds Augment Road Maintenance
- SFPUC/BAWSCA Water Agreement

## FISCAL STABILITY

- New Budget Document Adopted Focused on Council Five Priorities
- Budget Actions taken to Retain Reserves
- Employee Groups Step Up to Provide Budget Savings
- Master Fee Schedule Updated
- Revenue Measure Placed on Ballot (Measure A Passed)
- Fiscal Crisis Outreach to Community
- Internal Service Funds Established
- Fiscal Stability Initiative Launched
- Establishment of CFD for Cannery Project Area
- COSTCO Opens
- Retail Attraction Study Completed
- Sister City Established with Yixing, China
- Water and Sewer Rate Adjustments