

Rees Won't Postpone Name Change Despite City Request

By Nichole Hawks

Mayor Barbara Cooper and Baywood City Manager James Arneson voted President Norma L. Rees and her executive committee, this Monday, to request that the university postpone its name-change request.

This was the first time city officials met with university officials since Rees formally announced that she would recommend to the California State University Chancellor Charles B. Rees to change the name of Cal State Hayward to CSU Bay for all campuses.

Each of the campuses would have its own name. CSUH would be called the Hayward Hills Campus, the Clinton Court Campus would be called the Concord Hills Campus and the professional center in Oakland is the Oakland Professional Development Center.

Both Cooper and Rees said that neither side could convince the other to



Rees and Cooper voted to postpone CSU Bay's request to use its name for all campuses "until we" had agreed.

Photo: Bob Egan

postpone.

"It was a very combative meeting," said Rees. "But no minds were changed."

"I think their minds are made up," said Cooper, whose university officials

At last week's City Council meeting, council members agreed to ask the university to postpone its name-change. The Daily Review reported that requests were made to the Rees and Cooper campus would have a chance to submit comments.

Although Jay Calambokidis, director of university communications and marketing, and Reeson, who is also the director of governmental and community relations, told The Pioneer last week that several forums and open group discussions were held on campus, Rees and Cooper maintained that city officials were never invited to any of the forums in discussion.

"The city doesn't have any authority over the university," said Rees. "We are a state-run institution."

As a result, Cooper didn't know Rees' announcement.

"We, because of crucial decisions, were never invited to any discussions," said Cooper. "I was blindsided by this. I think it's a little tricky that the board of the city council should have not invited us to discuss it."

Since university officials have been discussing a possible name change for

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over a year, Rees couldn't understand why Cooper didn't know prior to her announcement.

When the Pioneer first reported the name change was being considered in October 1980, Arneson told The Pioneer that he had signed the university name it seriously considering the name change.

Even if the campus name would never be changed in its life, Cooper said she still like the name for the university.

"The implication of Hayward Hills is ominous," said Cooper. "The name separates itself from the rest of the city. It doesn't say it is part of the community."

Cooper means to be satisfied by having the university voluntarily officials have no specific action and support it, although this would have possible a name change.

Cooper also said that perhaps the university shouldn't enough discussion from people who don't like the name Hayward.

"It doesn't look like they don't want to donate money to CSUH because of the name," said Cooper, "but maybe they shouldn't."

Many residents as well don't understand the need for the change.

"I think some it's not hard for the people and everyone from Hayward," said Victor Maffei, a Hayward resident for the past two years. "I don't know if any reason for changing it."

David Rees, who has lived in Silver Jubilee Woods for the past five years, also disagrees with the name change.

"I've lived in a lot of different cities and I've never heard of Hayward before," said Rees. "There will be a CSU Bay Bay, Hayward Hills Campus or a city."

The CSU board of trustees will make the final decision concerning the name

of CSUH's name. The board is meeting the weekend to discuss student fees for the CSUH name change will more likely be discussed in November. Cooper and Rees are planning to attend the meeting, which has already occurred the university.

The CSU board of trustees has 28 members. All serve for two-year terms except for appointed trustees who serve

for eight years. Gov. Arnold Schwarzenegger, Speaker of Assembly Pablo de la Torre, Lt. Gov. Gavin Newsom, State Superintendent of Public Instruction Jack O'Connell and Chancellor Charles B. Rees are ex-officio members of the board of trustees.

Should the board approve the name change, they will be the 28th name for CSUH.