



DATE: January 14, 2020

TO: Mayor and City Council

FROM: City Manager

SUBJECT: Work Session on City of Hayward Three-Year Strategic Roadmap (Fiscal Year 2021 – Fiscal Year 2023)

RECOMMENDATION

That the Council provides feedback on the proposed Hayward Three-Year Strategic Roadmap (Attachment II).

SUMMARY

On December 17th, 2019, staff presented a draft three-year strategic roadmap to City Council (Attachment II). This roadmap incorporated feedback from two Council work sessions (May 11th, 2019 and October 7th, 2019), as well as staff and community feedback gathered from May through December 2019 (Attachment III). Additional information on the strategic roadmap can be found online from the December 17th Council work session.¹

During the December 17th work session, Council provided feedback on the draft vision which will be incorporated and presented during the January 14th work session. Due to limited discussion time at the December 17th meeting, Council is invited to provide comments to the City Manager on the strategic roadmap through January 5th, 2020. A supplemental memo will be prepared to address Council comments and questions, which will be published by no later than January 10th, 2020.

NEXT STEPS

Staff will return to the Council on January 14th, 2020, for a work session to discuss comments received on the strategic roadmap and then on January 28, 2020 for final approval.

Prepared by: Jessica Lobedan, Management Analyst II

Recommended by: Jennifer Ott, Deputy City Manager

¹ December 17th, 2019 City Council Work Session:
<https://hayward.legistar.com/MeetingDetail.aspx?ID=749675&GUID=C8E0E807-654B-4C0B-BC89-FD602C9BB8D5&Options=info&Search=>

Approved by:

A handwritten signature in black ink, appearing to read 'K. McAdoo', written in a cursive style.

Kelly McAdoo, City Manager